



Amazon.com  
**Gift Cards**



Millions of items.  
No expiration.

[Shop now](#)



[Privacy](#)



# Prosperity mega-church business booming in Nigeria

in [News](#)  August 30, 2011  2 Comments  565 Views



Lagos Island, Nigeria

A report by the [BBC](#) says that a growing number of Nigeria's 70 million Christians are flocking after "prosperity megachurches" who teach church members that economic and material blessings in the present life are the primary benefits of the "Gospel." According to the report, most of the Nigeria's "prosperity churches" are led by multi-millionaire pastors who present their personal material success as models of the benefits of "following Christ."

Prosperity mega-churches are popular in the southwestern region of Nigeria , especially Lagos, a vast sprawling metropolis and financial center of Nigeria with a population estimated at over 10 million.

One of the most popular prosperity mega-churches in Nigeria is the [Redeemed Christian Church of God \(RCCG\), led by the Pastor Enoch Adeboye](#), known to this followers as "Daddy G.O" (Daddy General Overseer). A few years ago, Enoch Adeboye made [Newsweek's list of top 50 Global Elites](#). Adeboye was the only African on a list of the world's most influential leaders which included the Pope Benedict XVI. According to the Newsweek, Adeboye is "one of the world's most powerful people."

According to [AfricanLoft](#), Pastor Enoch Adeboye, a former University mathematics teacher, leads a church with over 14,000 branches in 110 countries. The U.S. and the U.K. alone have over 700 branches of the Church. RCCG-UK organizes a religious gathering which is one of the largest religious gatherings in Europe while its North American counterpart ranks among the most popular immigrant religious groups in the U.S. and Canada. RCCG recently acquired 100 acres of land in Floyd, rural Texas, on which the church intends to set up a private university and convention facility.

RCCG in Nigeria recently completed a [worship auditorium one mile long and half a mile wide and can take up to one million people](#) at once.

But what explains RCCG's extraordinary success? Pastor Adeboye admits frankly:

“

*Pentecostals have such an impact because they talk of the here and now, not just the by and by... We pray for the sick, but we pray for their prosperity, for their overcoming of evil forces and so on. While we have to worry about heaven, there are some things God could do for us in the here and now.*



A shopping mall in Lagos: Prosperity churches cash in the Lagosians' taste for the good living

Adeboye's message to his five million strong Nigerian followers is not about reward in the afterlife or blissful repose in heaven after death. You seldom hear of "salvation of the soul" on his pulpit sermons but reward here and now in the most material terms possible. His sermons are dominated by prayers and promises of economic and material prosperity: new jobs, bigger salaries, new homes, new cars, business success, victory over enemies both spiritual and physical, babies for the barren, healing for the sick, victory at the polls for the politicians and presidents who patronize him.

And mammon hungry Nigerians just can't get enough of Adeboye's promises of the "blessings of Solomon" here and now. Adeboye's appetite for growth, even after he has amassed "gargantuan followership," is insatiable. His [goal](#) is to "plant churches the way Starbucks used to build coffee shops: everywhere." Adeboye says:

“

*In the developing world we say we want churches to be within five minutes' walk of every person. In the developed world, we say five minutes of driving.*

Last updated: Tuesday, August 30, 2011



Tagged with:

CHURCH

GLOBAL ELITES

POPE BENEDICT

POPE BENEDICT XVI

PROSPERITY

RCCG

RELIGIOUS GATHERINGS

WIDTH

Previous:



[Tasteless? British Channel 4 showing comedy movie about Muslim terrorists close to 9/11 anniversary](#)

Next:



[Alliance Defense Fund opposes ACLU's campaign against schools blocking students' access to LGBT activist websites](#)

## ABOUT JOHNTHOMAS DIDYMUS



Transmodernist writer and thinker. Author of "Confessions of God: The Gospel According to St. John Thomas Didymus"



## RELATED ARTICLES



[Actress dances after alleged](#)



[Tweets can get you to heaven](#)



[Vatican updates its criminal code,](#)

## [Scientology abuse](#)

🕒 October 20, 2013

## [faster? Vatican uses technology to appeal to youth](#)

🕒 July 19, 2013

## [abuse survivors network not impressed](#)

🕒 July 12, 2013

### AROUND THE WEB

## [Middle Class To Be Crushed By Obamacare Taxes](#)

Money Morning

## [7 Best Credit Cards for Those with Excellent Credit](#)

Next Advisor

## [Five Jobs That Won't Exist In Ten Years](#) TheRichest

## [PHOTOS: 5 of the Most Glamorous Engagement Rings Ever](#) Brilliant Earth

### ALSO ON GOD DISCUSSION - FOR SEEKERS WHO DON'T GO TO

## [Scientology now a religion in UK](#) 1 comment

## [Christmas becoming more of a non-religious](#) 3 comments

## [Magician demonstrates anti bullying and G message to stop teen ...](#) 1 comment

## [Quebec moves to ban the veil](#) 2 comments

0 comments



Start the discussion...

Best ▾ Community

Share

Be the first to comment.

---

 [Subscribe](#)

 [Add Disqus to your site](#)

## SEEK AND YOU SHALL FIND ...

---

Google™ Custom Search

**Search**

## NOTES AND ANNOUNCEMENTS

---

**Write for us!** Now accepting new writers and columnists. We are a [Google News](#) site and all news items get wide coverage. We welcome a diverse set of perspectives. See [our about page](#) and [how to submit an article](#) to us then [Contact Us](#).



Your opinion counts! Vote in the poll below and if you need some background info, [visit the poll description/archives](#).

## WHAT'S YOUR OPINION?

---

Do you count yourself among the "nones"--the non religiously-affiliated?

Yes

No

**Vote**

[View Results](#)

## GET OUR DAILY FEED

---



Get our daily news and article headlines by email or RSS feed. [Subscribe to God Discussion](#)

[Popular](#)

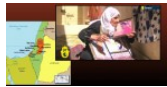
[Recent](#)

[Comments](#)



[Marriage equality opponents to gather for 'pray-in' at Pennsylvania county register's office](#)

🕒 July 25, 2013



[Peace talks resume; Israel agrees to release over 100 Palestinian prisoners](#)

🕒 July 29, 2013



[What One Woman Saw After Her Abortion](#)

🕒 July 4, 2012



[Former Navy chaplain offers 'free' ebook alleging that President Obama has been 'ruled by up to 50 different evil spirits'](#)

🕒 October 12, 2012

[Freethought Billboard Upsets Christians](#)

🕒 July 2, 2009






God Discussion | The Place for Seekers



16,140 people like [God Discussion | The Place for Seekers](#)



 Facebook social plugin

## SOCIAL NETWORKING

---

[Main Feed](#) | [Comments Feed](#)



amazon.com

# PS3 120 GB

Smaller  
and Lighter

[Shop now](#)



Privacy

[LISTEN TO THE SHOW ARCHIVES](#)

[INFO LINKS](#)

[About](#)

[About This Site](#)

[Fair Use and Link Decay](#)

[Policies and Disclaimers](#)

[Authors and their feeds](#)

[Contact Us](#)

[Sitemap](#)

[Submissions](#)

[The God Discussion Timeline](#)

Listen to [internet radio](#) with [God Discussion](#) on  
Blog Talk Radio

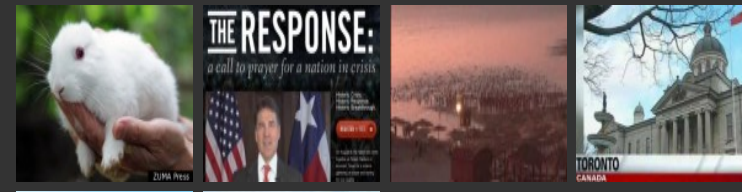
## ARCHIVES

Select Month

PROTECTED BY **COPYSCAPE** DO NOT COPY

## LATEST SEEKERS

## NEWS IN PICTURES



## Live Traffic Feed



UNLIMITED Domains

Web Hosting  bluehost

A visitor from **Newark, New Jersey** 

view ed "[Prosperity mega-church business booming in Nigeria | God Discussion](#)" 2 secs ago

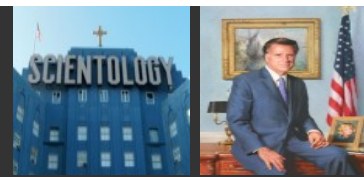
A visitor from **Mountain View, California** 

arrived from [google.com](#) and view ed "[Van Impe Censored by the Trinity Broadcasting Netw ork Over 'Demonic Interfaith' and Apostasy Accusations | God Discussion](#)" 2 mins ago

A visitor from **London** 

arrived from [google.co.uk](#) and view ed "[The Richest Man Who Ever Lived – King Solomon's Secrets to Success, Wealth and Happiness | God Discussion](#)" 2 mins ago

Real-time view · [Menu](#)



## LOGIN

 Remember Me

[Register](#)

[Lost your password?](#)